

SFWDA 2018 Leadership Meeting
August 20, 2018
8PM EST

Attendees:

Ray Stanley, President
Al Sweney, Vice President
Pete Mier, Public Relations
Aimee Darnell, Recording Secretary
Doyle Panches, Treasurer
Lucas Weidner, Director of Membership
Bo Rosa, Membership
Walter Shafer, Web Administrator and Public Relations
Jon Plaza, Public Relations
Flint Holbrook, Director
Robert Parmer, Land Use
Jeffrey Dozier, Friends of Boone
Andy Warren, Director
Casey Williams
Pam Dollar
Scott Pope
Jake White
Jim Berliner
Holly Peters

SFWDA Membership Updates

New groups:
Derby City Jeep Club, Louisville KY
Carolina Beach Jeep Go Topless
Appalachian Toyota Round-Up

54 Business Members
282 Premium Members
300 Individual Members
43 Club Members, 2400 members via clubs

SFWDA Communication, Web, Social Media

Walter Shafer provided stats on web and social media channels.

SFWDA Upcoming Dates

Al Sweney: Great Smokey Mountain Jeep Invasion
August 24-25, Pigeon Forge, TN
Teaching 4 Tread Lightly classes

Vendor Ride at Windrock Park
August 26

RRAC USFS Region 8 Meeting
August 27-29, Asheville NC
Ray Stanley attending.

Dixie Run
September 20-23, Golden Mountain Park, Sparta TN
Walter Shafer covered planning status.

NAMRC Meeting, ORBA
October 29, 2018, Las Vega, NV
Ray Stanley attending.

SFWDA Meet & Ride
November 3, 2018, Slade KY

SFWDA BOD Meeting
November 19, 2018

SFWDA 2018 Annual Meeting
December 1, 2018, Oak Ridge TN

SFWDA Financials

Ray Stanley reviewed the 2018 balance sheet and previous year.

SFWDA 2018 Grants

- Uwharrie Interpretive Trails
Al Sweney and Jake White
Uwharrie Map Project complete, approximately 55 maps sold
- Daniel Boone Backcountry Byway - Legal updates and Motion for a Summary Judgement
Flint Holbrook and Jeffery Dozier provided legal status, legal expenses and the next steps.
Estill County's Motion for Summary Judgement; Motion is pending judge decision. Motion hearing scheduled 09.06.2018.

2018 YTD Total Grant \$52,379 (as of Aug 2018)
2017 Total Grants \$40,194
2016 Total Grants \$33,411

SFWDA Land Use Updates

Coalmont Updates - Gulf Shores Off Road Park
Current focus on construction plan and approvals.

Uwharrie Updates
Bo Rosa provided status
Congratulations to members who won the 36 hours at Uwharrie
Lucas Weidner and Danny Michaels

Busted Knuckle Off Road Park
Gone on the market For Sale

Golden Mountain Park
It is not yet listed For Sale

Windrock Park
Cleared and gravel an additional 13 acres for venue area

Blue Ribbon Coalition
New Executive Director and resignations of Todd Ockert, Del Albright and Don Amador

UFWDA/ORBA
Elections were held. New BOD includes Steve Egbert, President (Cal 4X4)
Ray Stanley, Vice President (SFWDA)
Fred Wiley, Treasurer (ORBA)

2019 Calendar

- Dixie Run 33, September
Adventure Off Road Park, South Pittsburg, TN
Date discussion on pushing it back into October.
- TrailFest 2019, May 2-5
Committed to Hawk Pride Mountain Offroad, Tuscumbia AL
- Meet & Rides (March, June, November)
Discussion of possible locations

Meeting adjourned 9:20PM